## To whom it may concern,

My name is **Nelema Ahad Choudhury**, and I am a **Social Impact Leader** raising awareness for **Mental Health** through my organisation **BTMAD (Born To Make A Difference)** – btmad.co.uk. I will be participating in the upcoming boxing event on **6th December in Watford**, and I kindly request permission for my own camera and filming team, "**Picturthat**", to record the event — specifically my fight, my guests, and surrounding coverage. The purpose of this recording is to create a **promotional video** showcasing how the boxing industry can play a vital role in supporting and raising awareness of mental health causes. This content will be used solely for awareness and publicity under the BTMAD initiative. I would be very grateful if you could grant my team permission to record on the night. Thank you for your time and support.

Warm regards,

## **Nelema Ahad Choudhury**

Social Impact Leader | Founder - BTMAD

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